

## EXPRESSION OF INTEREST (EoI)

No. 2181

Agril. Date. 03.10.2024

Expression of Interest (EoI) IS invited from the Intending Firms / Suppliers having GSTIN registered for the State of Odisha for organizing Krushi Ratha Programme in Kharif / Rabi 2024-25 under CDAO, Jagatsinghpur which will depict area specified content and critical messages vetted by Agriculture & Farmers' Empowerment Department by way of folk dance /drama / Pala that could able to create awareness among the farmers with following modalities.

1. The Agency must have valid PAN Number & GST Registration with up to date Income Tax & GST Clearance Certificate.
2. The Agency should not be blacklisted.
3. Preference will be given to the Agency who have past experience for similar assignments in Agriculture & Farmers' Empowerment Department.
4. The vehicle must be in a road worthy condition and shall not be more than 3 years old from the date of initial registration with valid RC, Insurance Certificate, Fitness Certificate etc. with other valid documents which are mandatory for the plying of the vehicle.
5. Driver of the vehicle must have valid driving license for driving.
6. The vehicle should cover each GP head quarter mandatorily.
7. The artists for the folk dance/drama/pala will be selected from the list available with District Culture Officer of Jagatsinghpur district.
8. The distance covered by the Krushi Ratha will be certified by the concerned BAO & payment will be settled by concerned CDAOs.

The BAO of the concerned blocks will provide the day wise route chart covering weekly haats, along with important regular market place & including Block Office, Tahasil office, Registration office, PACS, LAMPCs, Commercial banks & GP offices that will be covered by the Krushi Rath in different GPs of the blocks. The Ratha will move in all GPs / important places for 6 days in each Block and should be installed with a loud speaker accompanied by a group of folk dancers / drama artists. The agency shall depict area specific critical message and content through folk dance/drama/pala that would able to create awareness among the farmers. The selected agencies will take GPS photographs of the event and send it to BAO/CDAO on daily basis. The Ratha will display important agricultural technology, disseminate important schematic programme, & other intervention implementing in the district. The template unique design for Krushi Ratha will be made centrally by JDA information which will be shared eventually to the agency for fabrication of Krushi Ratha. The EoI should reach the undersigned by 9<sup>th</sup> October 2024 at 12.00PM at the latest by post or courier or by person. The quotation shall be opened on 9<sup>th</sup> October 2024 at 3.00 PM in the presence of the applicant or their authorized representatives. The authority reserves the right to reject any / all quotations without assigning any reason thereof. The EoI received incomplete or after the scheduled date & time shall be summarily rejected. The sealed envelope containing the application should be superscribed "EoI for Organizing Krushi Ratha Programme Kharif & Rabi under the Scheme IEC State Plan 2024-25".

  
3-10-24

Chief District Agriculture Officer  
Jagatsinghpur

Memo No. 2182 /Agril. Date. 03.10.2024

Copy forwarded to the Chief District Veterinary Officer, Jagatsinghpur / Assistant Director of Horticulture, Jagatsinghpur / Asst. Director of Soil Conservation, Jagatsinghpur/ Agriculture District Officer, Jagatsinghpur / Tirtol for information and necessary action. He is requested to display the EoI in his Office Notice Board for wide circulation.

  
3.10.24

Chief District Agriculture Officer  
Jagatsinghpur

Memo No. 2183 /Agril Date. 03.10.2024

Copy forwarded to the District Informatics Officer, Jagatsinghpur for information and necessary action. He is requested to upload the EoI in the district portal of NIC for wide circulation.

  
3.10.24

Chief District Agriculture Officer  
Jagatsinghpur

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